NUTR 400

Executive in the Classroom

Learn about jobs in the food science and nutrition industries.

Fall 2014
1 credit - pass/fail
Tuesdays - Seminar - 1:30 p.m.  Stone B-2
Reception - 2:30 p.m.    Stone B-2

Connie Weaver, Ph.D., Professor          CJ Krueger, Coordinator, 494-6566
49-48237

August  26  Orientation

September  2  Midwest Center for Metabolic & Cardio Research- Kevin Maki and Alyssa Phillips
9  Career Development Specialist HHS- Stephanie Farlow
16  Biofortis Research- DeAnn Liska
23  Pepsico- Richard Black
30  National Dairy Council- Jenni Purcell

October  7  The Coca-Cola Company- Beate B Lloyd
14  FALL BREAK – NO CLASS
21  Graduate School-Jon Story
28  McCain- Jennifer Garrett

November  4  CCO
11  Abbott Nutrition-John Lasekan
18  Kraft Foods-Kari Ryan
25  CEO Business Etiquette- Anthony Cawdron

December  2  Fair Oaks Farm- Gary Corbett
Goals of the class include:

1) To educate students about the goals and accomplishments of the food/nutrition industry.

2) To inform students of the different types of companies and careers within the food/nutrition industry.

3) To aid students in career selection and interviewing techniques.

4) To acquaint food/nutrition industry executives with food science and nutrition programs at Purdue.

It is expected that there will be questions for the Executive, if they have allowed enough time before the end of the period. Though many of you will have spontaneous questions, please sign up to be responsible to ask a question of a specific executive so we can be sure there will never be an uncomfortable silence at the question/answer time. Examples of questions to ask the executives:

1) For what qualities do you look in an entry-level employee? What are your expectations?

2) How do you rate grades in comparison to extracurricular activities that relate to the major?

3) What electives would you recommend be taken?

4) What are some examples of interview questions?

5) What direction is your company going? (area of interest)

6) What trends do you foresee in the food/nutrition industry? within your company? How do you see your company adapting to the changes? What do you recommend we do to prepare for the changes (ie, specific courses, trade journals, graduate degree)?

Assignments: You are expected to turn in a summary of what you learned from each executive in the following class period. You must include a question that you asked the executive or could have asked if there was enough time.

Attendance Policy: You are allowed one absence, while an executive is in class, before failing the course. Your attitude and attentiveness speak volumes about you and Purdue in general. Please make a good impression and give the executives your full attention!

Lunch Policy: A lunch sign-up will be circulated for NUTR 400 students to attend lunch with our executives. If you sign-up, it is expected that you will attend the lunch. A seat is reserved for you and it shows disregard for the executive if the lunch is poorly attended. All lunches are in the John Purdue Room of Stone Hall at noon before the executive presents. Dress is business casual for this event. Those with class until 12:20 can still attend with a pre-ordered lunch.