F&N 400
Executive in the Classroom

Learn about jobs in the food science and nutrition industries.

Fall 2009
1 credit - pass/fail
Tuesdays - Seminar - 1:30 p.m. Stone B-2
Reception - 2:30 p.m. Stone B-2

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August
25 Orientation

September
1 Graduate Programs – Dr. Connie Weaver
8 *General Mills – Julie Culp
15 Business Etiquette – Anthony Cawdron
22 Resume
29 *Edelman – Sue Borra and Kate Byers

October
6 Center for Career Opportunities – Stephanie Farlow
13 **FALL BREAK – NO CLASS
20 *Kraft
27 *Sara Lee – Tulin Tuzel

November
3 * ADM – Brent Flickenger
10 *Proctor and Gamble - Jeff Kester
17 *ConAgra – Mark Andon
24 *Cargill – Ker Dow

December
1 Interview
8 *The Coca-Cola Company – Marge Leahy

September 22, 2009
Goals of the class include:

1) To educate students about the goals and accomplishments of the food/nutrition industry.

2) To inform students of the different types of companies and careers within the food/nutrition industry.

3) To aid students in career selection and interviewing techniques.

4) To acquaint food/nutrition industry executives with food science and nutrition programs at Purdue.

It is expected that there will be questions for the Executive, if they have allowed enough time before the end of the period. Though many of you will have spontaneous questions, please sign up to be responsible to ask a question of a specific executive so we can be sure there will never be an uncomfortable silence at the question/answer time. Examples of questions to ask the executives:

1) For what qualities do you look in an entry-level employee? What are your expectations?

2) How do you rate grades in comparison to extracurricular activities that relate to the major?

3) What electives would you recommend be taken?

4) What are some examples of interview questions?

5) What direction is your company going? (area of interest)

6) What trends do you foresee in the food/nutrition industry? within your company? How do you see your company adapting to the changes? What do you recommend we do to prepare for the changes (ie, specific courses, trade journals, graduate degree)?

Assignments: You are expected to turn in a summary of what you learned from each executive in the following class period. You must include a question that you asked the executive or could have asked if there was enough time.

Attendance Policy: You are allowed one absence, while an executive is in class, before failing the course. Your attitude and attentiveness speak volumes about you and Purdue in general. Please make a good impression and give the executives your full attention!

Lunch Policy: A lunch sign-up will be circulated for F&N 400 students to attend lunch with our executives. If you sign-up, it is expected that you will attend the lunch. A seat is reserved for you and it shows disregard for the executive if the lunch is poorly attended. All lunches are in the John Purdue Room of Stone Hall at noon before the executive presents. Dress is business casual for this event. Those with class until 12:20 can still attend with a pre-ordered lunch.