his fall, the College of Consumer and Family Sciences (CFS) took a campus-wide lead on becoming more environmentally friendly. Reducing paper, recycling more, and simply encouraging everyone to take personal stock in going green could even save the college some green.

“We’re going to very carefully assess our expenditures and see if we can meet our goal of saving $100,000 a year,” says Dean Dennis Savaiano.

The green committee—co-chaired by Denise Buhrmester, director of external relations in CFS, Mick La Lopa, associate professor of hospitality and tourism management, and Jen Shirley, director of financial affairs—began spreading the word last year on how various departments can step up their tree-saving efforts. But the initial push started with CFS students.

“I have a wonderful student advisory board,” says Savaiano. “Over an event dinner last year they told me, almost unanimously, that they get way too much paper.”

So from a classroom perspective, the goal is to reduce paper as much as possible. “Students won’t get handouts like before,” says La Lopa. “Those will be online.”

Likewise, rather than having to print and copy 200 to 300 quizzes for some of the large lectures, professors will be able to give quizzes and tests online.

“We talk about sustainability throughout our curriculum,” La Lopa says. “In the food labs, the students are taught to order and cook the food they need so it’s not wasted. We don’t throw out a lot of food. We reuse it as much as we can, or try to use it in different forms.”
DEAN’S MESSAGE

FOCUS
Fall/Winter 2009

If your family is like mine, you’ve probably been recycling at home and at work for several years. But you may be wondering what more you can do. Our college is no different. We are increasingly aware of the need to reduce our carbon footprint and support the products and practices that are environmentally friendly. When Purdue held its first Green Week in 2008, our faculty, staff, and students jumped at the opportunity to see what changes the college could make to promote sustainability. Over the past year, we’ve expanded upon those initial efforts, and this issue’s cover story outlines our progress.

Our students are embracing these changes and encouraging us to do even more. This fall, two of our students were featured on a Web site that illustrated how Purdue students are making a positive difference for the environment. You can read how Carmen and Courtney are greening up our world on page 8.

I also wanted to share with you the discussion we are having on campus this semester concerning a realignment of the health and human sciences at Purdue University. The Office of the Provost is currently inviting faculty input. As we move through this process, I will be making periodic updates in our monthly e-newsletter. If you don’t receive CFS e-News but would like to stay abreast of the latest news on the realignment, please send your e-mail address to cfsalums@purdue.edu.

While there are sure to be challenges with any change, I believe there will be new opportunities for Consumer and Family Sciences. The addition of health sciences is a natural fit for the work we are doing to improve the quality of life for individuals, families, and communities.

Hail Purdue!

DENNIS SAVAIANO
Dean
Throughout the college, each department will be charged with coming up with ways to make themselves more green, says Buhrmester, who sent out daily tips during Green Week. From turning off monitors when leaving for a meeting to turning off printers and copiers at the end of the day to the end of Styrofoam cups in Stone Hall, most of the tips call on a proactive approach by individuals. In fact, people will receive discounts on coffee in Stone Hall if they use their own cups.

From where Buhrmester sits in the alumni and development office, there is a push to reduce the number of print publications produced. “That means increasing the way we communicate with people electronically,” she says.

From where Buhrmester sits in the alumni and development office, there is a push to reduce the number of print publications produced. “That means increasing the way we communicate with people electronically,” says Buhrmester, who also encourages alumni to share their e-mail addresses to further that type of communication.

Shirley came on board last spring in the college. Her role within the green initiative is to track expenses on a monthly basis and report back on any savings. She also began working with Guy Brown, one of the major office suppliers on campus.

“They will do an analysis of the top 50 items we purchase in each location and then provide an in-depth review on what we can get that’s more green,” Shirley says.

And while much of going green begins with individual action in the workplace and at home, Savaiano hopes this initiative will resonate throughout the college. “The hospitality industry, for example, has lots of potential to improve energy efficiency through the use of green materials,” he says.

Savaiano is also excited about the building of Marriott Hall, now in design, which could either be LEED-certified as silver or gold. LEED is the acronym for leadership in energy and environmental design. “In a building with kitchens and restaurants that’s a real challenge,” he says.

A challenge, however, that will need to be addressed continuously throughout CFS. “In retail, more and more emphasis is on quality as opposed to disposable kinds of devices,” Savaiano says. “You could argue the auto industry got in trouble because cars were too disposable as opposed to long-lasting. The cars that were long-lasting and reliable tended to persist and be successful. So I think we’re going to see that across the whole retail arena where quality, durability and value matter most. It’s not how much it costs; it’s the value it provides.”

And with the idea of sustainability at a premium, the push for greener ways should add value to the existing strong programs within CFS.
Personality traits associated with chronic worrying can lead to earlier death, in part because these people are more likely to engage in unhealthy behaviors, such as smoking.

“Research shows that higher levels of neuroticism can lead to earlier mortality, and we wanted to know why,” says Daniel Mroczek, professor in the Department of Child Development and Family Studies. “We found that having worrying tendencies or being the kind of person who stresses easily is likely to lead to bad behaviors like smoking and, therefore, raise the mortality rate.

“This work is a reminder that high levels of some personality traits can be hazardous to one’s physical health.”

Chronic worrying, anxiety, and being prone to depression are key aspects of the personality trait of neuroticism. In this study, the researchers looked at how smoking and heavy drinking are associated with the trait. A person with high neuroticism is likely to experience anxiety or depression and may self-medicate with tobacco, alcohol, or drugs as a coping mechanism.

They found that smoking accounted for about 25 percent to 40 percent of the association between high neuroticism and mortality. The other 60 percent is unexplained, but possibly attributed to biological factors or other environmental issues that neurotic individuals experience, Mroczek says.

The researchers analyzed data of 1,788 men and their smoking behavior and personality traits over a 30-year period from 1975 to 2005.

Mroczek and his co-authors, Avron Spiro III and Nicholas Turiano, published their findings in the August 2009 issue of the Journal of Research in Personality.

A better understanding of the bridge between personality traits and physical health can perhaps help clinicians improve intervention and prevention programs, Mroczek says.

“For example, programs that target people high in neuroticism may get bigger bang for the buck than more widespread outreach efforts,” he says. “It also may be possible to use personality traits to identify people who, because of their predispositions, are at risk for engaging in poor health behaviors such as smoking or excessive drinking.”
Purdue’s Marriage and Family Therapy (MFT) program within CFS was ranked first in many of the categories in a recently published independent study of scholarly productivity among MFT doctoral programs (Journal of Marital and Family Therapy, April 2009). Furthermore, in the results summary the article says: “Overall, the combined results indicate that the five most productive programs in COAMFTE-accredited PhD programs, according to the indicators examined, were a) Purdue University, b) Brigham Young University, c) Ohio State University, d) the University of Georgia, and e) Florida State University.” Doug Sprenkle, professor and director of the program, was listed among the most prolific authors and was third in the nation on the h-factor, a measure of most widely cited articles.

A new Fish for Your Health Web site, wallet-sized card, and iPhone application are available to help pregnant and nursing women make informed decisions about their fish consumption. Recommendations on the site and card can help women reduce the risk from mercury and optimize benefits from omega-3 fatty acids. The new iPhone/iPod Touch application now makes this information accessible to women shopping for fish at the market or dining out. To learn more, visit http://fn.cfs.purdue.edu/fish4health.

The Department of Consumer Sciences and Retailing (CSR) is recruiting more members to its CSR External Partners Council. The members provide professional perspectives to the department regarding industry trends, serve on subcommittees to address strategic activities in the department, and sometimes critique marketing and communication materials. Membership benefits include privileged recruitment opportunities for young graduates, special recognition signage and booth location at career fairs and other events, as well as distinct recognition on the department’s Web site and elsewhere. To learn more about joining the council, contact Sally Harmon, director of external relations, at (765) 494-8306 or sharmon@purdue.edu.

The new CFS strategic plan includes a movement toward responsible stewardship of environmental resources. As a part of this, we’ve begun to evaluate ways to reduce the amount of paper and ink used throughout the college. We are also evaluating how to reduce the number of publications we print and mail.

E-mail has become a common method of communication and one which CFS currently uses to distribute its monthly electronic newsletter, CFS e-News. E-mail is becoming a preferred method of communication for many people. In addition to the timeliness of electronic communication, it also conserves a variety of resources.

With the goal of responsible stewardship in mind, we are asking CFS alumni and friends to share their e-mail addresses with us. While we don’t plan to communicate everything electronically, we hope to utilize this method of communication more frequently. Doing so will allow us to redirect the associated cost savings to other areas such as student programming.

If we already have your e-mail address, thank you. If not, please send it to cfsalums@purdue.edu.

Thank you for supporting this important CFS initiative.

Share Your E-mail, Save a Tree

Linda Conner, director of CFS Student Services, received this year’s Foster Award, recognizing a faculty or staff member’s service to the college programs and activities that benefit students, families, alumni, friends, and the community. Conner has been the go-to person on a number of initiatives, including the implementation of Banner and OnePurdue systems. She also routinely volunteers to help out with commencement activities.
The polyphenols found in red wine are thought to help prevent Alzheimer’s disease, and new research from Purdue and Mount Sinai School of Medicine has shown that some of those compounds in fact reach the brain.

Mario Ferruzzi, associate professor of Food Science; Connie Weaver, head and distinguished professor of Foods and Nutrition; and Elsa Janle, professor of Foods and Nutrition, found that the amount of polyphenols from grapeseed extract that can reach a rat’s brain is as much as 200 percent higher on the 10th consecutive day of feeding as compared to the first. Many previous experiments, in which absorption was measured after single or sporadic doses, often found very little, if any, of the bioactive polyphenols reaching brain tissues. However, more chronic exposure appears to improve absorption.

“This shows that reasonable and chronic consumption of these products may be the way to go, rather than single, high doses, similar to drugs,” says Ferruzzi, who collaborated on the research with Mount Sinai’s Dr. Giulio Pasi-netti. “It’s like eating an apple a day, not a case of apples over two days every month.”

A paper detailing the findings was published in September’s online version of the Journal of Alzheimer’s Disease.

Polyphenols, compounds found in the skins and seeds of grapes, are thought to prevent the formation of beta-amyloid protein, which creates the plaque in the brain that causes Alzheimer’s disease. Alzheimer’s is a progressive brain disease that destroys memory and cognitive skills and affects as many as 4.5 million Americans, according to the National Institute on Aging.

Ferruzzi said the study dealt with polyphenols, but also could be important for determining proper doses of other compounds or drugs for patients. Testing of a pharmaceutical, for example, could show that the drug is too potent when given repetitively; whereas that might not be apparent if the drug is administered on non-consecutive days or weeks.

“It could become important in terms of side effects,” Ferruzzi says. “You could be overdosing because the body is adapting and absorbing or metabolizing these compounds differently over time.”

Preventive Medicine for Alzheimer’s
Burns Returns to Teach at Her Alma Mater

As one of five siblings all in college at the same time, including three at Purdue, Sharon Burns knows the value of a good education. And as one of the very first graduates (‘81) in financial planning from Consumer and Family Sciences, Burns is happy to return to her alma mater to give something back.

In her third stint at Purdue (she received her PhD in 1988), Burns, a clinical associate professor in the Department of Consumer Sciences and Retailing, is excited about working with students. A certified public account (CPA) with more than 500 clients to her credit, she also knows that real-world experience is something students crave in this applied major.

“I do have lots of national relationships in the field,” says Burns, who has been an executive director in two professional associations in the financial planning field. “Linking Purdue to those relationships will be fun and exciting.”

Named a CFS Distinguished Alumna in 2001, Burns began her career as an interim Extension specialist and lecturer and also worked as a self-employed CPA and financial advisor, specializing in helping women secure fair alimony settlements. Her passion, however, is helping seniors manage their money. Her first trade book, How to Care for Your Parents’ Money While Caring for Your Parents, was published by McGraw-Hill. A forthcoming book, perhaps reflecting on the recent financial crisis, is tentatively entitled Retirement Gone Wrong.

With her own retirement years away, and miles of spreadsheets before she sleeps, Burns embraces the excitement that coincides with a return to life on campus.

New Faculty

Child Development and Family Studies
Leah Hibel, Assistant professor
Degree: PhD, 2009, Pennsylvania State University
Previously at: Pennsylvania State University
Teaching and research interests: mother-child physiology, family stress, stress physiology
Why Purdue? Collaborative environment, interdisciplinary focus

Foods and Nutrition
Sibylle Kranz, Associate professor and director of coordinated program in dietetics
Degree: PhD, 2002, University of North Carolina, Chapel Hill
Previously at: East Carolina University
Teaching and research interests: Pediatric nutrition and childhood obesity prevention
Why Purdue? Because it is the perfect fit

Hospitality and Tourism Management
Carl Behnke, Assistant professor
Degree: PhD, 2009, Purdue University
Previously at: Has been employed at Purdue as a chef since 1998.
Teaching and research interests: Career and technical education, food service, study abroad
Why Purdue? Strong personal ties to Purdue, great students, plus a platform for top quality hospitality education and research

Richard Ghiselli, Department head and professor
Degree: PhD, 1993, Purdue University
Previously at: Oklahoma State University
Teaching and research interests: Job satisfaction and turnover in the workplace, behaviors in the workplace, managerial behavior and ethics, performance evaluation (managerial and employee), the relationship between training and performance, consumer needs and expectations in food service, food safety, cost benefit analysis
Why Purdue? The Purdue environment is invigorating. I have the opportunity to work in a first-rate institution with world class faculty, tremendous staff, and top-notch students. And I get to do this every day!

Sandra Sydnor-Bousso, Assistant professor
Degree: PhD, 2009, The Ohio State University
Previously at: Capital University, Columbus, Ohio
Teaching and research interests: Entrepreneurship, business strategy, marketing in HTM contexts
Why Purdue? HTM department is consistently ranked one of the top programs in the country; university-wide research focus
During September’s “Green Week,” Purdue recognized five students who are particularly noteworthy for their environmental outreach. These are students making concerted efforts to make a difference not just in classrooms and on campus, but in the larger world around them. Two of the five just happen to be from our College of Consumer and Family Sciences. Their profiles (below) were featured on the University’s Web site.

**The Recycler**

Purdue football tailgaters may be familiar with Carmen Martin, a junior from Tipton, Indiana, majoring in nutrition science and dietetics. Also the president of the Boiler Green Initiative (BGI), Martin says her dream is to get the campus, “the whole world really,” to reduce, reuse, and recycle.

She’s doing her part by leading an effort to recycle during Purdue home football games. What’s the possible impact of that? Last year’s home games yielded 45,140 pounds of recyclables, which if left unpicked, would make for an enormous pile of Black and Gold trash. So along with a bevy of Saturday volunteers, Martin is helping turn those Boilermaker piles into recyclable gold.

Martin was going green long before she came to Purdue. “My mom always encouraged me to recycle because it was good for the environment, so I did,” she says. “Then I started to notice that so many people didn’t use the recycling bins at school. And I just couldn’t understand why.”

Martin would take materials home at night so she could be sure they got recycled. And her work toward a greener world continues. In addition to serving as co-manager of recycling for BGI (with Stephen Kelly, a civil engineering sophomore), she is championing a reusable water bottle campaign for residence halls.

**The Sustainability Marketer**

Courtney Heaphy, a senior in selling and sales management from Prospect Heights, Illinois, remembers being in high school and seeing an “NBC Today Show” report on a hybrid train locomotive. That’s what first fueled her passion for sustainability—a cause she plans to pursue for a lifetime.

Like a lot of seniors looking to find that first job after college, in what is still a tough economy, Heaphy is leaving herself open to the possibilities of a number of careers. But she’s letting every potential employer know about that passion for promoting green initiatives. And it’s not all talk because she has experience to back it up.

A long way from her Illinois home over the summer, Heaphy worked in Britain for the British Retail Consortium as a marketing and environmental policy intern. There she helped the consortium market and sell a recycling label for brands, retailers, designers, and others. Her manager invited her to attend a meeting with the 2012 Olympic Committee. “The 2012 Games [to be held in London] are being billed as the ‘Sustainable Games,’ so it was very exciting to know the label is going to have a huge part in the Olympics,” Heaphy says.

She says the label makes it easier for a consumer to learn whether or not an item can be recycled. “The knowledge I gained from my internship only heightened my interest in sustainability initiatives,” she says, “and it has me enthusiastically searching for a career with an environmental focus.”

To learn more about the Boiler Green Initiative, visit their Web site at www.boilergreen.com
Teaming for Diabetes Management

An ongoing cross-disciplinary research project within Consumer and Family Sciences could give great insight into how couples coping with type 2 diabetes are affecting the eating habits of each other—for both the diabetic and the disease-free partner. In a collaborative work between the Departments of Foods and Nutrition and Child Development and Family Studies, researchers are interviewing and documenting the meals and lifestyles of up to 20 couples for eight consecutive days.

“We know relatively little about a spouse’s influence on the day-to-day diabetes management of his or her partner,” says Melissa Franks, assistant professor, Child Development and Family Studies. “Also, does the influence of their spouse differ for men with diabetes versus women with diabetes?”

Franks is collaborating with Carol Boushey, associate professor, Foods and Nutrition. Funded by the Center for Families, the Purdue Research Foundation, and the Indiana Clinical and Translational Sciences Institute, the research will examine the extent to which a spouse’s efforts to support or control a partner’s healthy diet choices, as well as his or her own diet choices, affect the health of the diabetic.

The project involves each partner completing electronic daily diaries to record marital interactions, mood, and diabetes-related experiences as well as food and beverages consumed at the evening meal.

“The good news for both partners,” says Boushey, “if there’s a bright side to learning that you have a disease, is the diet for diabetes is probably the closest thing to an ideal diet.

It’s what we should all be eating.”

Still, a drastic change in eating habits can seem like suffering for both partners, so this research could prove critical in learning how couples cope and adapt to such lifestyle changes. “We hope that this work will contribute to a greater understanding of the health effects of married partners’ diet-related interactions and diet quality,” says Boushey. “Such new knowledge has the potential to inform future interventions designed to aid individuals with diabetes in remaining vigilant to their dietary regimen.”

For students involved in the study interviews, the unique collaboration between departments has been a way to step outside their comfort zones while gaining more experience. “In this day and age, collaboration is crucial,” says TusaRebecca Schap, a PhD student in Foods and Nutrition. “In my project, we’re developing software for a mobile phone. It’s great to be able to apply that in a clinical study. I get to work with engineers for part of my project, as well as working on the psycho-social side. Getting to learn about collaboration this early in the game is really important.”

Amber Seidel is a PhD candidate with dual majors in family studies and gerontology. Already involved in work with the Military Family Research Institute, Seidel welcomes the opportunity to pick up knowledge from a foods and nutrition perspective. “It’s been neat to combine what we normally do in family studies and use it with the standards from their field,” she says.

Emily Smith, a senior in Child Development and Family Studies, has been involved with the couple diabetes study from the start. As an honors’ student, Smith had the unique opportunity to be privy to research most undergraduates don’t see. “My honors’ thesis is based on this study alone,” she says. “Working from the ground up, I’ve been able to see the whole process.”

It also opened her eyes and mind to the very real possibilities of graduate school. “Encouraged by my thesis advisor [Franks], I’ve been looking at several schools across the country,” Smith says. “This research is a huge stepping stone for me.”
Kruse’s Line

An HTM Alum’s Career Success on the High Seas

With a surname that’s also a homonym for his chosen field, Stein Kruse (HTM BS ’82) jokes that his success in the cruise industry was “preordained.” The truth of the matter, however, for the president and CEO of Holland America Line Inc., is that a hunch and some hard work helped Kruse set sail for success in the ultra competitive maritime world.

That hard work, along with his penchant for good work, was recognized in March when Kruse was presented with the Golden Compass Award in Florida. The annual celebration honors the work of individuals who have achieved distinction in the maritime world and chosen a path that contributes to the global community through the power of philanthropy.

Kruse is certainly no stranger to the global community. He leads an organization (a unit of Carnival Corporation & PLC) that’s bigger than any other cruise line—14 ships scattered all over the world, some 16,000 employees, and a number of subsidiary companies. “The geographic spread of our company is unsurpassed,” Kruse says. “There’s no company that has our footprint. In 2009, we’re calling on nearly 325 different ports in some 60 different countries.”

Born and raised in Oslo, Norway, Kruse spent a year of compulsory military service in the Norwegian Navy before coming to America and Purdue. Accepted at several stateside schools, Kruse chose Purdue for its reputation and “good value.” But he was at a bit of a crossroads when he returned to Norway over Christmas in 1981.

On the verge of graduation, he was considering grad school, law school, or even heading back home to Oslo. “My dad mentioned there was a Norwegian-American company that might be interested in talking to me,” he says.

A phone interview followed by a visit from a company representative, who trailed the senior on campus for a couple of days, led to good reports on both Kruse and Purdue’s Hospitality and Tourism Management program. The job offer came quickly. Upon graduation, Kruse left campus with his visiting parents, spent about a week on the road taking in American sites, and arrived in New York City to take a job in management training with a cruise ship company.

“One thing I had stumbled into was this emerging field called the cruise industry,” Kruse says. “In 1982, I had no idea what the cruise industry represented in terms of potential growth, or what the future would hold for me there. Looking back on it today, I was certainly being prepared for it through my education, but I also just kind of went with it. It felt right and looked like a good opportunity. So why not try it out?”

From management trainee to a ship’s hotel director to leadership positions in other areas of the travel industry, Kruse rose through the industry ranks. A graduate of Harvard Business School’s Advanced Management Program, Kruse would turn...
his focus decidedly financial as competition increased in the industry. “We rely 100 per-
cent on discretionary dollars,” he says. “In
simplistic terms, nobody needs a cruise—the
way you have to buy milk or get new shoes. In
an economic downswing, there’s a lot of com-
petition for that dis-
ccretionary dollar. As
an industry, of course,
we have been affected
by it.”

The good news
says Kruse, who joined
Holland America in
Seattle 10 years ago as
senior vice president in
charge of operations,
is that they have advantages over airlines,
hotels, and the gaming industry. With a very
high fixed-cost base, the cruise line needs to
cover those costs through occupancy. “We
vary the pricing structure in order to fill our
ships,” he says. “And we operate our ships full
all the time.”

And because they are extremely business
efficient, even the affordable cruises for the
customers lead to profits for the company. So
when it comes to discretionary dollars, “peo-
ple recognize the inherent value in a cruise,”
Kruse says.

From Caribbean cruises out of Fort
Lauderdale to Mexican sails from San Diego,
Holland America offers options close to home
and as far away as Asia, Europe, and Aus-
tralia. And from three-day getaways to 100-day
adventures, the cruise line hopes to continue
to attract vacationers willing to part with
those discretionary dollars—regardless of the
economic climate.

From his helm
at Holland America,
Kruse still travels
extensively, but he
doesn’t get his sea legs
under him as much
as he used to. Still, he
takes his wife and their
two teenagers on at
least one cruise a year.
Perhaps they, too—
given their lineage and name—will go into
the family business.

“In 1982, I had no idea what the cruise industry
represented in terms of potential for me there. I was
certainly being prepared for it through my education,
but I also just kind of went with it,” Kruse says.
Even those in the know often marvel about the range and diversity of the curriculum within the College of Consumer and Family Sciences (CFS). Dean Dennis Savaiano is quick to point out, however, that all departments deal very much with the day-to-day human experience. A sampling of one third of the newly formed Dean’s Student Advisory Panel shows both that range and dedication to humanity.

Launched in the spring, the group is composed of nine undergraduates and advises the dean on policies, procedures, and programs affecting their fellow students. A sampling of topics discussed in two meetings in both the fall and spring semester include: new initiatives, student activities and support services, study abroad programs, learning communities, service learning opportunities, coursework, preparation for college, future goals for the college, policies, and more.

Shannon Williams, a junior in family and consumer sciences education, hopes to teach child and human development classes at the high school level after she graduates. When asked to participate on the panel last year, she jumped at the chance to serve.

While her major requires her to take classes across all departments in the college, Williams says a relatively small number of students share that major. “There are about 40 of us,” she says, “and I wanted to get our opinions out there.”

The committee work should also prove beneficial in her future career. “I know I’m going to have to work with a panel of teachers and the administration at a school,” Williams says. “This is good preparation in dealing with people from other departments, along with learning how to present my case. And it helps me to think outside my own personal box.”

Like any good educational environment, the advisory panel hopes to prove to be a two-way learning street. Savaiano credits the students with the push to reduce paper in the classrooms (see cover story). And for Anne Wilson, a senior in selling and sales management, the opportunity allowed her to learn more about the history of Purdue and CFS.

“I wanted to get more involved on campus,” says Wilson, who was a wealth management intern last summer at Morgan Stanley Smith Barney in her hometown of Pittsburgh. “It’s also been a chance to speak with the dean one on one.”

Meagan Gramke concurs. The junior in early childhood education and exceptional needs says she’s learning much more about the college and the “behind-the-scenes things we don’t normally get as students.”

Inspired by her exposure to a diverse culture and a Purdue sign language class, Gramke is looking into teaching preschool at the Indiana School for the Deaf. Her service on the panel is also good prep work for that career.

“I’ve had the opportunity to meet with so many different faculty and staff members,” Gramke says. “We’ve talked about what it takes to be in the professional world and we’ve had lots of good conversations with the dean about how to make the most of our time at Purdue.”

In addition to being a resume builder, it’s a chance to get the ear of a busy dean. And for at least 33 percent of the current student members, that has proved to be a great opportunity.
As a family and consumer sciences educator, Peggy Wild knows the value of instructing youngsters in such topics as family relationships, life skills, financial responsibility, and personal well-being. But as an Indiana Department of Education (IDOE) employee, Wild also sees firsthand how critical the need is for more family and consumer science teachers in middle and high schools around the state.

“We’ve been in a teacher shortage for at least eight to 10 years,” says Wild, state specialist in family and consumer sciences and workplace specialist programs with IDOE. “We could use probably 70–80 new teachers every year. We figure about 15 percent a year would be looking at retirement, but there just aren’t really enough people coming down the pipeline to fill all the vacancies.”

That’s why Wild enthusiastically supports an initiative by Purdue to create an endowed named professorship in family and consumer sciences education. The position, which will be housed in the Department of Child Development and Family Studies, should help draw more family and consumer sciences students to the university, ultimately helping to fill some of the void.

“Simply expanding the capacity for Purdue to offer courses in family and consumer sciences is an important aspect of adding a position, but the endowed position will also enable that person to focus on developing the graduate program and the research component of family and consumer sciences education,” Wild says.

Current budgetary constraints prohibit the university from supporting the professorship out of the general fund. An endowment from private donations will help to finance the position for perpetuity. A donor or group of donors who contribute a total of $1 million to the fund will receive naming rights. Donors can give cash, deferred gifts, or stock transfers, as long as all the money is contributed within five years and designated specifically for the professorship.

Purdue boasts a long history of family and consumer sciences education, rooted in home economics courses that began during the 19th century. Susan Smith, director of development for the College of Consumer and Family Sciences, notes that the new position will help strengthen those roots.

“This professorship is a demonstration of the college’s commitment to keeping that particular aspect of consumer and family sciences alive and well and thriving at a time when other universities are strapped for resources and may be considering eliminating their family and consumer sciences education programs,” Smith says.

For more information, contact the CFS Development Office at (765) 494-7890, (800) 535-7303, or cfosalums@purdue.edu.
Dean’s Club Honors

Dean Dennis Savaiano hosted members of the CFS Dean’s Club at a luncheon on September 25. Guests included John and Emma Tse (at right) who established the Tse Fund for Global Scholars to provide study abroad scholarships for CFS students. Dean Savaiano also recognized Bill and Sally Hanley (below) with a framed rendering of Hanley Hall. The Hanleys made the lead gift for the new building that will house the Department of Child Development and Family Studies and the Human Development Institute.
State Fair

Many alums, future alums, and Boilermaker supporters dropped by the CFS booth at last summer’s Indiana State Fair to don Purdue gear and get their photos taken. The “Celebrating Families” theme helped recognize the 15th anniversary of the Center for Families and the 10th anniversary of the Military Family Research Institute.

Homecoming 2009

The annual silent auction (above) hosted by the CFS Student Council drew the interest of Ed Perez, BS ’93, and Kathy Lafuse, BS ’71. Class of 1959 alumni (top left) Diana Williams Hansen, Barbara Beckwith, and Paula Popello Baitinger gather during Festive Friday. Also during Festive Friday, alumni learned more about the Military Family Research Institute by participating in a class exercise.
Recognizing Scholarships
The CFS Scholarship Reception on September 20 provided an opportunity to recognize the many scholarship recipients in the college. Students’ families were invited to the reception, which featured a presentation by Associate Dean Shelley MacDermid Wadsworth and displays on study abroad and the CFS Honors program.

Fond Farewell
After serving 31 years as a faculty member, Dorothy Morré (left), shown here with department head Connie Weaver, retired from Foods and Nutrition. “Dorothy has been a wonderful member of our faculty,” says Dean Dennis Savaiano. “She has done a lot of interesting work about the potential health benefits of antioxidants in green tea. And she worked recently in the study abroad and Extension programs.”
HTM Career Day

September’s Career Day in the Department of Hospitality and Tourism Management presented great opportunities for students to connect with their future employers. Organized and presented entirely by students, the event brought some 50 to 60 companies to participate in activities, including a reception for company representatives, faculty, and HTM seniors, along with exhibits, a breakfast, and a keynote address and luncheon.
The CFS booth at Purdue Day at the 2009 Indiana State Fair was a great celebration of families and engagement with alumni from our college. Everywhere there were signs of Purdue loyalty and support as students and alumni participated in a great day. Several alumni board members volunteered to staff the CFS booth. The same weekend, other alumni board members welcomed graduating seniors into the ranks of CFS alumni. Each interaction strengthens our connection with each other and with the college.

As president of your CFS Alumni organization, I’m excited by these exchanges and encourage all alumni to participate in the programs of CFS as a means of networking, skill development, contribution to the college, and self fulfillment. As you connect, you also inspire CFS students and faculty.

Participating as a member of the CFS Alumni Board, I’ve made new and stronger friendships, strengthened my connection with our college through student and faculty interaction, and deepened my loyalty to Purdue. I’ve traveled with the Foods & Nutrition class to France over spring break, enjoying the enthusiasm of students and dusting rust off my culinary skills.

At our summer CFS Alumni Board Executive Board retreat, we focused on ways to increase alumni engagement and communication. We’re using frequent e-mail communication as a way to keep all board members engaged and connected. We also encourage all alumni to engage with CFS through our Facebook group, “Purdue Consumer & Family Sciences Alumni” by visiting www.facebook.com. We’d love to hear from you! The monthly electronic CFS e-News keeps you informed of upcoming events and accomplishments of the college.

Whether you return to campus and speak in classes, attend one of the many events sponsored by the college, help recruit students to attend Purdue, and CFS in particular, or join the CFS Alumni Board, you play a vital role as stewards of Purdue’s values. I look forward to meeting you and talking about how you can become more involved with the CFS Alumni Board.

Hail Purdue,

PATSY MELLOTT
President
1930s

Janette Shaffer Albaugh, BS ’39, MS ’46, Gresham, Oregon, taught for 33 years at the high school, college, and university level. She has been retired since 1977.

1940s

Mary Edith Banes, BS ’42, Las Vegas, Nevada, now retired, taught 43 years in Indiana. As she turns 89 in November, Mary claims to still be a Boilermaker fan.

Bethel Russell Munson, BS ’42, Donovvan, Illinois, retired after more than 20 years in teaching and enjoys spending the winters in Arizona.

Rosemary Anderson Nye, BS ’42, Houston, Texas, a retired teacher and counselor in secondary education, says she has “followed with interest the career of Mary Louise Foster,” a Purdue classmate featured in various newsletters like this.

Dorothy Darnall Jones, MS ’49, Madison, Indiana, a retired teacher from Crawfordsville High School, published Emilie Todd Helm, a book about the half sister of Mary Todd Lincoln.

Martha Spaetti, BS ’49, Richland, Indiana, now teaching family consumer sciences at South Spencer School in Rockport, has taught for 45 years.

1950s

Jeanette Hoar Hart, BS ’50, Salem, Indiana, is the proprietress of the Lanning House Bed and Breakfast in Salem.

Evelyn Accoe Van Puyvelde, BS ’50, Moline, Illinois, and her husband Albert celebrated their 60th wedding anniversary in May.

Mary Kingsley Chamberlin, BS ’55, Palm City, Florida, celebrated her 50th wedding anniversary this year with her husband Howard, a 1957 Purdue mechanical engineering graduate.

Marie Budakian, BS ’56, the River Vale, New Jersey, celebrated her 50th wedding anniversary in July with her husband Jack, another Purdue mechanical engineering graduate from 1957. Marie retired from River Vale school system in February, ending a teaching career of more than 31 years.

Jean Goebel Gernand, BS ’57, Huntington, Indiana, who has worked for many years on various history projects, received the Hubert Hawkins Award from the Indiana Historical Society last year for her volunteer efforts.

1960s

Johanna Fewell, BS ’62, Greenwood, Indiana, recently retired, now serves on the board of directors of Hunger Inc., a south side Indianapolis food pantry.

Faren Talbot, BS ’64, Bronxville, New York, a fashion sales consultant, holds four trunk shows at her Bronxville, New York home each year. She invites customers to drop by and shop in each of the seasons.

Rhonda Jean Nahrwold DeVaux, BS ’69, Placentia, California, the nutrition services director of the Irvine Unified School District in California, was named Outstanding Director of the Year for 2008 by the School Nutrition Association (SNA). She was honored at the SNA’s national conference in Philadelphia last year and again in Washington D.C. in March.

1970s

Carol Schultz Plew, BS ’71, Warsaw, Indiana, has taught for 35 years at Warsaw Community Schools.

Sherrie Bell, BS ’76, Taswell, Indiana, is coordinator of the CASA/GAL program in Crawford County and the business owner and operator of Body Connection, a fitness center in English, Indiana.

Joyce Baker Newlin, BS ’76, Plainfield, Indiana, is recently retired from teaching family and consumer sciences at Avon Middle School.

Kristina Long Yarborough, BS ’78, Blandero, North Carolina, was named the North Carolina Career-Technical Teacher of the Year for 2009–10. She teaches home economics education at Gray’s Creek High School.

Cynthia Lett, BS ’79, Silver Spring, Maryland, authored the book, That’s So Annoying—An Etiquette Expert’s Take on the World’s Most Imitating Habits, available wherever books are sold, as well as online. Signed copies, with proceeds going to the Organization for Autism Research, can be purchased at www.thatsoannoyingbook.com.

Lisa Skopal, BS ’79, Helotes, Texas, after retiring from the Air Force after 26 years of service, became vice president of operations at Air Force Villages Inc., which serves retired military officers from all branches of the Armed Services. The nonprofit continued-care retirement community is located in San Antonio, Texas.

1980s

James R. Huber, MS ’82, Wyomissing, Pennsylvania, recently celebrated his 20th year in private practice as a marriage and family therapist. In September, he began teaching a family therapy course for graduate students in Athens, Greece, through LaSalle University of Philadelphia.

Karen Landers Ludwig, BS ’82, Naperville, Illinois, is the president and principal designer for Wild Orchid Interiors, Inc. She and her husband Lewis have six children.

Carl A. Boger Jr, BS ’84, MS ’89, PhD Education ’93, Houston, Texas, the associate dean of academics in the Conrad N. Hilton College of Hotel and Restaurant Management at the University Houston was named the first recipient of the Clinton L. Rappole Endowed Chair in May. Boger, who has been with the Hilton College since 2005, oversees academic departments as well as information technology and career placement. The chair position he now holds will enhance his ability to continue to conduct research in his newest area of interest—spa and wellness management.

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Kathleen Longo, BS ’82, Minneapolis, Minnesota, was recognized as one of the top 50 women in wealth management by Wealth Manager magazine. She is a principal with Accredited Investors Inc. Her concentration area is financial planning with a focus on effective management of personal net worth while incorporating taxes, insurance, and estate planning.

Daisy Riley Lloyd, PhD ’85, won the “Remarkable Woman Award” from the NAACP. The award is given to outstanding women in the state of Indiana who have given exemplary service on behalf of others. The owner of the Metropolitan Gallery of Art in Indianapolis, Daisy was on hand for the gala celebration in August which also recognized the 100th anniversary of the NAACP.

1990s

Kimberly Nute-Jones, BS ’91, Flossmoor, Illinois, is the owner/operator of Romani Financial Services. She and her husband Jerome have two teenage children.

Cory Bryant, BS ’93, Washington, D.C., is a consumer safety officer with the Center for Food Safety and Applied Nutrition, part of the U.S. Food and Drug Administration.

Nancy Eads, BS ’95, Auburn, Indiana, gave birth to Cooper Eads, a future Boilermaker, in January. Her husband Barton is a 2002 Purdue agriculture graduate.

Josh Harris, BS ’98, Hollywood, Florida, is the general manager at a Marriott Hotel and vice president of the Hollywood Chamber of Commerce.

Nicole Harris Huffman, BS ’99, White- land, Indiana, along with her husband Greg, welcomed daughter Samara Nicole into the world in June.

Ann Wegner LeFort, BS ’00, Milwaukee, Wisconsin, along with her husband, welcomed their first child, Vera Elizabeth, in March.

Jen Staley, BS ’01, Aurora, Colorado, is the assistant program director at the Colorado Community College System.

Jennifer Gregoline, BS ’02, Carmel, Indi- ana, along with her husband Joe, also a Purdue 2002 graduate, announced the birth of their daughter, Katelyn Marie, in March.

Dennis Swender, BS ’03, Indianapolis, Indiana, and his wife Heidi welcomed baby Edmund into their family in January. Dennis also earned a master’s from the College of Education in 2007. He is an advisor at Indianapolis Metropolitan High School.

Christina Isom-Kane, BS ’02, Kuna, Idaho, graduated with a master’s of arts degree in school counseling from Boise State University in May. She’s now working as a high school guidance counselor in Meridian, Idaho.

Emily Updike Pressler, BS ’02, Indian- napolis, Indiana, along with husband Jeffrey, welcomed a baby girl, Caroline Elizabeth, into their home in October 2008.

Holly Allman, BS ’03, Indianapolis, Indiana, was promoted to general manager of Golfsmith in Castleton in March.

Rachel Porch, BS ’03, Anderson, Indiana, is the officer coordinator for Clarian Health Partners in Carmel.

Julianne Haney Miller, BS ’03, Indiana- napolis, Indiana, is the executive director of the Make-A-Wish Foundation, Indiana region. She also gave birth to a baby boy, Lucas James, in December.

Juno Farnsworth, BS ’03, Muncie, Indiana, is an adjunct faculty member at Ivy Tech, teaching anatomy and physiology.

Stephanie Rohrbaugh, BS ’03, Brazil, Indiana, along with her husband Ryan, wel- comed their second child, Ethan, in April.

Kelly Harlan Ellsperman, BS ’04, Sellersburg, Indiana, with husband Robert, BS ’05, welcomed home their first child, Mackenzie Claire, in February.

Sally Brown Bassett, PhD ’05, Indianapolis, Indiana, was named 2009 Businesswoman of the Year by the Network of Women in Business, which is the oldest and largest locally based women’s organization in Indianapolis. Bassett, former president and CEO of the largest travel club in the U.S., followed her vision to combine travel with serving others and founded Ambassadors for Children in 1998. The nonprofit organization is dedicated to promoting peace and understanding through face-to-face cultural opportunities.
Amanda Emrick Schildmeier, BS ’04, Port Saint Lucie, Illinois, with husband Adam, a 2005 Purdue civil engineering graduate, gave birth to their first child, Ava Dawn, in June.

Jill Bennett Rhodes, BS ’05, West Lafayette, Indiana, with husband Kyle, a 2006 Purdue grad, brought daughter Elizabeth into a Boiler-maker household in June.

Casey Harmanson Hitchcock, BS ’05, Rensselaer, Indiana, is an admissions counselor at St. Joseph’s College. She also gave birth to Addison Clarke in May.

Rachel Hedges, BS ’06, Westlake, Ohio, became engaged to Aaron Bartlone, BS ’08. The couple plans to marry next July.

Lindsay Stegman, BS ’06, Greencastle, Indiana, is associate director of the annual fund at DePauw University.

Lauren Ashley Crowder, BS ’08, Fishers, Indiana, is a registered dietitian with the Marion County Health Department.

Peggy Wild, HDR ’05, Indianapolis, Indiana, was named director of affiliates of the American Association of Family & Consumer Sciences (AAFCS) at the AAFCS 100th Annual Conference & Expo in Knoxville, Tennessee. She is a state specialist in family and consumer sciences education with the Office of Career and Technical Education in the Indiana Department of Education.

Olivia Klose, BS ’08, Chicago, Illinois, is an account manager with David Michael Company.

Clint Sheets, BS ’09, Austin, Texas, is the operations manager at White Lodging Services.

Erin Taylor Slater, BS ’02, Indianapolis, Indiana, has been selected as the nonprofit winner of Martha Stewart’s annual “Dreamers into Doers” contest. Slater is CEO of College Mentors for Kids in Indianapolis. She was featured on The Martha Stewart Show in October and will appear in the December issue of Martha Stewart Living magazine. You can read more about Slater and the contest at http://dreamers.marthastewart.com/.

OBITUARIES

Robert Cummings, BS ’51, Milwaukee, Wisconsin, died June 15, 2009, at the age of 80. He served in the U.S. Army in the Korean War, fathered five children, and ran a successful painting and decorating business for many years.

Susan Atkinson Rosentrader, BS ’69, MS Education ’72, Churubusco, Indiana, died July 10, 2009. She is survived by her husband Larry, a 1970 Purdue graduate from the School of Agriculture.
**Events Calendar**

**2010**

**February 9-10**
**Consumer Sciences and Retailing Career Fair**
Sponsored by the Professional Development Council student organization, the annual career fair provides opportunities for students to meet with potential employers about full-time jobs and internships. For details, visit www.cfs.purdue.edu/cs/Career_Conf/home.htm.

**February 21-28**
**America Saves Week**
This national initiative, in alliance with 1,000 organizations, encourages and assists Americans, especially those in lower-income households, to save and build wealth. Visit www.americasavesweek.org/about/2010.asp.

**March 27**
**HTM Black Tie Dinner**
The Hospitality and Tourism Management Society is hosting the 12th annual Purdue Black Tie Dinner to raise funds for the educational development of HTM students. The event allows students to obtain more experience through planning, developing, preparing, and serving the dinner with some of the world’s most renowned industry experts. For information, visit www.purdueblacktie.com.

**April 10**
**Spring Fashion Show**
Apparel design students and the Purdue Fashion Association will host two shows in Ross-Ade Pavilion. For details and ticket information, visit www.cfs.purdue.edu/cs/news_events/PFA_Fashion_Show.shtml.

**April 16**
**CFS Alumni Awards Dinner**
Held in connection with the Felker Leadership Series, the annual CFS dinner honors alumni award winners, Outstanding Seniors, the Gladys E. Vail Kappa Omicron Nu scholarship recipients, and the CFS Honors’ Program students. For details, visit www.cfs.purdue.edu/news/events/awards_dinner.html.

**April 16**
**Felker Leadership Series**
Families Facing Challenges is the theme for this year’s conference featuring CFS and Purdue faculty. Conference registration will be mailed in February.

You can always find a current list of upcoming events on our Web site. Just visit the Events page at www.cfs.purdue.edu/events.

Take advantage of Purdue apparel discounts, receive discounted pricing for Purdue Alumni events, and get fun Purdue Alumni prizes all by showing your card!

To view a full list of member discounts, visit www.purduealum.org/discounts.

Join today by calling (800) 414-1541 or visit www.purduealum.org.

Show your card. Show your loyalty.
Great Wall Run

Purdue CFS alumni come from all over the world and they are also worldwide travelers. A prime example of this is Renee Ziegler, BS ’93, Kingsport, Tennessee, who currently resides in Shanghai, China. She traveled with friends to Beijing in May to run a 10K race in the Great Wall Marathon. Renee is in red.