Our Vision
The College of Consumer and Family Sciences will be the international leader in the study of families, consumers, diet, and hospitality. The college will be an impetus for change, improving the quality of life in Indiana, the nation, and the world through its cutting edge research, rigorous educational programs, and innovative outreach.

Our Mission
As the land-grant institution of Indiana, Purdue University carries out its mission to serve the citizens of Indiana, the United States, and the world through discovery, learning, and engagement. Paralleling the University’s mission, the College of Consumer and Family Sciences has a three-fold mission:

- Conduct internationally recognized research that improves the quality of lives of families and consumers and increases the productivity and efficiencies of the industries we serve.
- Provide the highest quality graduate and undergraduate education in consumer and family sciences developing the knowledge and skills of the next generation of leaders in our fields.
- Engage those outside the University — families, consumers, policymakers, businesses, institutions, service providers — with knowledge and information to improve the quality of life within the home, at work, and in our communities.

Information contained in this report reflects college highlights from July 1, 2005, to June 30, 2006.
As I watch local, national, and world events, I remain convinced that our work in the College of Consumer and Family Sciences has never been more important. Purdue CFS faculty are at the forefront of addressing some of society’s most challenging problems: quality child care and early childhood education, obesity prevention, financial literacy, health care reform, economic development, and elder care. In addition, we are charged with preparing a new generation of leaders to take up these challenges.

This year, we have continued our efforts to enhance the student experience. New opportunities were created in study abroad and exchange programs, and more faculty are incorporating service learning opportunities into their classes. Our students have great new opportunities for undergraduate research, internships, and other types of hands-on learning.

Because a student’s success as a citizen, parent, and leader depends on more than knowledge of his or her major, we developed a new set of core competencies for all CFS students. These competency areas include ethics, aesthetics, conceptual and critical thinking, culture and diversity, and technology, along with social and behavioral science, oral and written communication, natural sciences, and mathematics and statistics. The CFS Curriculum Committee will be working this year to implement our new efforts.

Being a smaller college at Purdue, our students enjoy a familiar and intimate environment for learning. Faculty play a key role in a student’s college experience, and we’re proud that over three-fourths of all CFS lecture instruction is taught by faculty. We also bring in great guest lecturers to add to the diversity of instruction.

Several exceptional faculty joined our college in 2005–06: Dan Mroczek in Child Development and Family Studies; Kim Buhman and Stacey Mobley in Foods and Nutrition; and Shawn Jang in Hospitality and Tourism Management. Many of our faculty members are involved in collaborative research projects across the University, including several in Purdue’s Discovery Park.

CFS Extension continues to lead our engagement mission. We welcomed Karen Zotz at the beginning of the year as assistant dean for engagement and program leader for CFS Extension. She is rapidly expanding our statewide partnerships to bring new programs to the people of Indiana. In particular, she is spearheading Healthy People, Healthy Communities, a joint initiative with the Indiana State Department of Health to prevent obesity and promote a healthy lifestyle.

Our Multicultural Advisory Committee continues to implement our strategic goal of increasing diversity and cultural awareness and was instrumental in planning the first ever “Celebrate Your Diversity” event in spring 2006. Also, through our Champions for Diversity program, several faculty and key staff in the college participated in Multicultural and Gender Forums offered by the University.

Finally, a key priority for us this year was raising funds for the Human Development Institute and a new building for Hospitality and Tourism Management. Thanks to the continued and generous support of our alumni and friends, the college experienced its best year ever in fundraising, with $10.4 million raised in gifts and pledges.

I hope you’ll take a few minutes to browse through this year’s annual report. We look forward to another exceptional year in Consumer and Family Sciences. Hail Purdue!

Dennis A. Savaiano
Dean, College of Consumer and Family Sciences
GLOBE-TROTTING 101

Study abroad is increasingly in demand by CFS students, with 105 students participating in international programs during 2005–06. With more than 50 CFS study abroad programs in 20 countries, students have a wide variety of experiences they can choose.

One of the most intense programs is a five-month internship at the five-star Jinling Hotel in Nanjing, China, for students in hospitality and tourism management and consumer sciences and retailing. During the internship, students take Chinese language classes and gain experience working in different areas of the hotel.

“The direction this internship has taken my life and the cultural and life lessons I learned are beyond my comprehension,” says Sonya Gerber, a hospitality and tourism management student. “Every minute of this internship challenged me and caused me to grow as a student, an employee, and a person.”

Exchange programs are also an excellent way to bring international students to the West Lafayette campus. The Department of Foods and Nutrition established their first dietetics exchange program with the Dublin Institute of Technology and welcomed the first group of Irish students in fall 2005.
Dual-title PhD Addresses Aging Issues

As the lifespan lengthens, the issues and challenges facing older adults become more complex. Professionals will be needed who can combine knowledge in their chosen discipline with an interdisciplinary perspective on aging.

A new dual-title PhD program allows students to specialize in aging issues and a related field. Doctoral students in foods and nutrition, consumer sciences and retailing, and child development and family studies have the option of earning the dual-title PhD, offered through the Gerontology Program in the Center on Aging and the Life Course.

www.cla.purdue.edu/gerontology

Learning the Art and Business of Wine

Twenty-one hospitality and tourism management students participated in a unique opportunity to learn about wine from three world-class wine experts, called Master Sommeliers, in an intensive two-day program. Students learned about vineyard management, winemaking, harmony of food and wine, and wine tasting. Offered during fall 2005, the introductory course is the first of three required for the Master Sommelier credential. Purdue is one of only two universities in the United States to host the sommelier course.

“We believe this program gives our students an edge when they enter the job market and then provides a tool for fast-track advancement,” says Ray Kavanaugh, head and professor, Department of Hospitality and Tourism Management.

The Best and Brightest

The SAT scores of incoming freshmen continue to climb, with the fall 2005 class having the highest average yet of 1,081 points. The average SAT score for beginning students in Consumer and Family Sciences has increased by 102 points in the last 10 years.

Learning Together

Learning communities provide first-year students with the unique opportunity to take classes with other students in their same major or with those who share similar interests. Some learning communities even offer a residence option to expand upon the connection made in the classroom. In 2005–06, 75 first-year students in the college participated in three CFS learning communities: Consumer Sciences and Retailing; Team HTM; and Marketplace 2020 for students interested in diversity in the marketplace and workforce.

Students in learning communities typically have two or three classes with other students in their community and participate in outings and activities several times during the first semester. Research at Purdue shows that students who take part in a learning community earn higher grades, make friends faster, and are retained and graduate at higher rates than students not involved in a learning community.

www.purdue.edu/Retention/LLC

Innovative Graduate Conference Wins Award

The International Hospitality and Tourism Virtual Conference, held May 22–28, 2006, featured contributions and exchanges from graduate students and faculty from Purdue’s Department of Hospitality and Tourism Management, Hong Kong Polytechnic University, University of Strathclyde in Scotland, and Victoria University in Australia.

The virtual conference, first offered in 2004 as a collaborative effort between Purdue and the University of Strathclyde, provides a venue for graduate students to present and discuss research ideas with other students and faculty from hospitality and tourism programs around the world. More than 250 people from 40 countries attended the 2006 conference.

“It’s a new forum for the exchange of ideas and research within the field of hospitality and tourism management,” says Sheryl Kline, associate professor of hospitality and tourism management at Purdue and conference co-chair. “It benefits graduate students because they gain professional presentation experience, and they have an international audience for their research.”

Kline, who developed the virtual conference in collaboration with J. Stephen Taylor from the University of Strathclyde, was co-recipient of the 2006 McCool Breakthrough Award from the International Council of Hotel, Restaurant and Institutional Education for her work on the conference.

www.ihtvc.com
The preschool years are recognized as a prime time to help children get ready for school, and research indicates that high-quality pre-kindergarten programs are especially beneficial for children from lower-income families. Professors Douglas Powell and Karen Diamond of Purdue’s Department of Child Development and Family Studies are conducting several major studies aimed at determining effective ways to promote school readiness in the preschool years.

“Through the Classroom Links to Early Literacy project, we are implementing professional development strategies such as workshops with Head Start teachers,” Powell explains. “We then study the effects of this intervention on children’s literacy and language skills. During 2005–06, 50 Head Start classrooms participated in the study.”

A different project, Children’s School Success, provides a research-based curriculum focused on social and academic skills, along with weekly coaching for teachers.

“We now have information from more than 800 children in 60 classrooms about what they are learning at school,” says Diamond. “Preliminary data suggest that use of the curriculum results in improvements in the classroom environment, gains in children’s language skills, and children’s development of more positive social behaviors.”
Funding Renewed for Botanical Research

The National Institutes of Health (NIH) announced in 2005 that it would continue funding the Botanical Center for Age-Related Diseases at Purdue University with $6 million over the next five years. In operation since September 2000, the center provides a collaborative environment for researchers to study the effectiveness of botanicals on age-related diseases such as osteoporosis, cognitive decline, heart disease, and cancer.

“Our research has produced data in areas such as soy protein, green tea, and supplement regulation that need further examination,” says Connie Weaver, center director and distinguished professor and head, Department of Foods and Nutrition. “We’re pleased that the NIH recognizes the value of our work.”

The center is led by Purdue University, in collaboration with the University of Alabama-Birmingham and investigators at Rutgers University, Indiana University School of Medicine, and University of Illinois.

www.cfs.purdue.edu/fn/bot

CFS Faculty Partner on Discovery Park Projects

As home to Purdue’s interdisciplinary research programs, Discovery Park is bringing together scientists across campus to tackle some of society’s greatest challenges — and a growing number of faculty from the College of Consumer and Family Sciences are getting involved.

Researchers in the departments of Consumer Sciences and Retailing and Foods and Nutrition are partnering on projects at several Discovery Park centers, including the Burton D. Morgan Center for Entrepreneurship, the Regenstrief Center for Healthcare Engineering, the Oncological Sciences Center, and Bindley Bioscience Center.

New Center Facilitates Ingestion Studies

When the Ingestive Behavior Research Center (IBRC) opened in 2005, it brought together six core laboratories and research teams engaged in complimentary research. The center has since expanded to include 26 researchers from eight departments across campus. The Laboratory for Sensory and Ingestive Studies, headed by Rick Mattes, a professor in the Department of Foods and Nutrition, was one of the founding laboratories in the new center.

During 2005–06, about 25 research projects were conducted in Mattes’s lab. Recent studies have explored a variety of issues related to ingestive behavior, including: the effects of chewing on appetite and energy intake; the ability of people to detect dietary fat based on taste cues alone; why people who eat nuts more frequently weigh less than those who don’t eat nuts; and the effects of energy obtained from beverages compared to solid foods on appetite, daily energy intake, and body weight.

http://taz.cfs.purdue.edu/isis

Research Examines Adult Relationships and Personality Development

With the graying of America, it has become increasingly important to understand the aging process in order to enhance quality of life. Researchers in the Department of Child Development and Family Studies are tackling this issue through their work with the Center for Aging and the Life Course (CALC), a University-wide center that fosters research aimed at optimizing the aging experience.

Karen Fingerman, Berner Hanley University Scholar and associate professor of developmental and family studies, is interested in relationships in adulthood, especially between parents and their adult children. Through CALC, her research team examined how relationships between adults and their parents change when the adult children get married, problems adults and their parents experience, and support that adults provide to their children even after the children are grown.

Another area being investigated is personality and emotional development in the adult years. According to Dan Mroczek, associate professor of developmental studies, people who score high on the personality trait neuroticism are typically prone to anxiety, depression, and react poorly to stress. Yet, his research team discovered that people can change over time on this trait. Further studies have demonstrated that people who have a high average level of neuroticism and who increase over time on this trait die younger than those without that combination.

www.cfs.purdue.edu/cdfs

AT A GLANCE

Sponsored Programs

<table>
<thead>
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<th>Amount</th>
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<th>Awards</th>
<th>Expenditures</th>
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<td>$100,000</td>
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<tr>
<td>$10.9 million</td>
<td>Expenditures</td>
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- The Department of Foods and Nutrition was first among all departments at Purdue in sponsored program expenditures per FTE at $363,881.
- The Department of Child Development and Family Studies was first among all social science departments at Purdue with $181,984 in sponsored program expenditures per FTE.
- Overall, CFS was second among all colleges and schools at Purdue in sponsored program expenditures per FTE at $183,915.

Faculty

- 57 Tenured/tenure-track faculty
- 3 Non-tenure-track faculty
- 5 Clinical faculty
- 4 Continuing lecturer
- 6 Post-doctoral research associate
Engagement

HEALTHY PEOPLE, HEALTHY COMMUNITIES

With an emphasis at the state level on improving the health of Hoosiers through the INShape Indiana program, the College of Consumer and Family Sciences took its cue and launched the Healthy People, Healthy Communities initiative in January 2006. Working through Purdue Extension, the goal is to help counties across Indiana create coalitions focused on improving community health. And the need for such a collaborative effort has never been greater. Compared to other states, Indiana ranks at or near the top for obesity and smoking.

“We want to create an interest among communities to develop plans that include a variety of factors that keep people healthy, whether those be nutrition programs, aesthetic walkways, playgrounds for children, or designating smoke-free areas,” says Karen Zotz, assistant dean for engagement and CFS Extension program leader. “The uniqueness of this effort is its holistic approach to healthy living.”

Through Healthy People, Healthy Communities, CFS Extension educators throughout the state have either helped create new coalitions or provided support to existing ones. Roughly half of Indiana’s 92 counties now have coalitions dedicated to addressing health issues specific to their community.
The China Phenomenon
By 2015, it’s expected that China will surpass the United States, France, and Spain as the world’s most popular destination for international tourists. In response to China’s rise as a powerful force in the global tourism industry, the Purdue Tourism and Hospitality Research Center began collaborating in July 2005 with the Center for Recreation and Tourism Research at Peking University and the Hangzhou Tourism Commission to create the Hangzhou International Tourism Research Center. Collaborators are targeting fall 2007 for the center to open.

The center will advance international and regional tourism development through applied research and practical training. Tourism scholars from around the world will conduct the center’s research projects, and the center will serve as a field station for graduate students from Purdue and Peking universities.

“The Hangzhou Center will allow Purdue to expand its influence as a key player in studying and engaging the world’s most viable tourism market and marketplace,” says Leping Cai, director of the Purdue Tourism and Hospitality Research Center and professor of hospitality and tourism management. “It would afford Purdue tourism and hospitality researchers and graduate students a field lab on the cutting edge of discoveries in tourism science.”

www.purdue.edu/DiscoveryPark/tourism

Family Impact Seminars Aid Legislators
On November 21, 2005, more than 20 legislators, legislative staff, and key decision makers attended the Family Impact Seminar “Gambling: What are the Odds for Indiana Families?” at the Indiana Statehouse. Participants heard from a panel of experts on how gambling can affect a family’s health and financial well being.

Family Impact Seminars are non-partisan, educational sessions that summarize current research on family-related issues. Co-sponsored by the Center for Families, CFS Extension, and several other family-serving organizations around the state, the seminars have been held each year since 1999.

“Every day, state legislators make decisions that will ultimately affect families,” says Shelley MacDermid, associate dean for discovery and learning and director of the Center for Families. “Family Impact Seminars empower them to do so more effectively by placing the latest scientific research in their hands.”

www.cfs.purdue.edu/CFF

Inspiring Families and Building Communities Award
The Scott County Partnership Inc., a community-based organization that helps families with activities and education, received the 2006 Inspiring Families and Building Communities Award. Each year, the College of Consumer and Family Sciences recognizes a program or collaboration that has improved the well-being of Indiana families.

www.ces.purdue.edu/getchecking

AT A GLANCE

New Extension Programs in 2005–06
Dining with Diabetes
Child Development Associate (CDA) Credentialing for Childcare Providers
Get Checking™
Adult Children, Aging Parents: Conversations Between Generations

Where Does Your Money Go?
Children and Weight:
   What Communities Can Do
Living Well for Life
Methamphetamine in Indiana

Hoosiers Get Checking™
The money management program Get Checking™ is providing hundreds of Hoosiers who have previously mismanaged a checking account with the ability to open and successfully manage one.

CFS Extension partnered with local agencies and financial institutions in fall 2005 to launch the Get Checking™ program statewide. During 2005–06, 587 individuals participated in the six-hour program that teaches basic account management skills. Upon successful completion, participants receive a certificate that can be used to open a checking account at a participating financial institution.

“These people now have the basic building blocks required to buy a home, a car, or a multitude of other things,” says Rebecca Haynes-Bordas, a CFS Extension educator in Marion County.

Haynes-Bordas was the first in Indiana to adapt Get Checking™, developed in 1998 by the University of Wisconsin Extension Service, into a partnership program among non-profit agencies, financial institutions, and education partners. Purdue Extension is now the national model for Get Checking™. Haynes-Bordas received the Innovator Award from the Indiana Extension Educator Association in 2005 for her work with the program.

www.purdue.edu/DiscoveryPark/tourism
The College of Consumer and Family Sciences believes that diversity among its many members strengthens the institution, stimulates creativity, promotes the exchange of ideas, and enriches campus life. To promote awareness and understanding of the diverse world in which we live, the CFS Multicultural Advisory Committee sponsored “Celebrate Your Diversity” in April 2006. Faculty and staff throughout the college explored the meaning of diversity at the event by engaging with each other, participating in hands-on activities, and enjoying live entertainment and foods from around the world.

**Highlighted Awards and Honors of CFS Faculty, Staff, and Students**

**CHARLES CALAHAN**, assistant clinical professor, Child Development and Family Studies, was inducted into the Purdue Teaching Academy. **SHARON DEVANEY**, professor, Consumer Sciences and Retailing, was named a fellow of the Association for Gerontology in Higher Education. **TERESA ELOFF**, director of undergraduate recruitment, received the 2005 Foster Award for outstanding citizenship in the college. **JAMES FLEET**, **CHARLES SANTERRE**, and **DOROTHY TEEGARDEN** were all promoted to professor in Foods and Nutrition. **PROFESSOR EMERITA MARY LOUISE FOSTER** received the 2005 Special Boilermaker Award. Retired from teaching, Foster is now a part-time academic advisor in Consumer Sciences and Retailing. **WANDA FOX**, associate professor and CFS education coordinator, received the 2006 Outstanding University Teacher Educator Award from the American Association of Family and Consumer Sciences, Education and Technology Division. **RAY KAVANAUGH**, head and professor, Hospitality and Tourism Management, received the Champion of Education Award from the International Council of Hotel, Restaurant and Institutional Education. **SHERYL KLINE** was promoted to associate professor in Hospitality and Tourism Management. **SHELLEY MACDERMID**, associate dean, professor, and director of the Center for Families, was named a National Council on Family Relations fellow. **DENNIS SAVAIANO**, dean, was named chair-elect to the Board on Human Sciences of the National Association of State Universities and Land-Grant Colleges. **CHEF EMERITUSuber Schmieder**, Hospitality and Tourism Management, was inducted into the Honorable Order of the Golden Toque, a group of the country’s top 100 chefs. **OLIVIA WOOD**, associate professor, Foods and Nutrition, received the Mary L. Matthews Award for Outstanding Undergraduate Teaching for an unprecedented fourth time. **JENN ZAWISZA**, a junior in apparel design and technology, was selected as a 500 Festival Princess for the 2006 Indianapolis 500.

**Honorary Doctorate Awarded**

**JAMES DORA**, founder and owner of General Hotels Corporation, was awarded an honorary doctor of hospitality and tourism management degree at spring 2006 commencement. He has distinguished himself with his vision and leadership in developing the hotel industry and future industry leaders. A 1958 Purdue graduate, Dora owns and operates 10 hotel properties and a conference center in central Indiana.

**In Memoriam**

**MARY GRIFFIN**, BS ’72, died June 27, 2006. A Purdue employee for more than 20 years, she was an academic advisor, course instructor, and field experience coordinator for the CFS education program.
Giving

HUMAN DEVELOPMENT INSTITUTE GAINS SUPPORT

Donor contributions in 2005-06 totaled a record-setting $10.4 million. Over half of these funds were targeted for the college’s new Human Development Institute that will integrate child and human development efforts and promote collaboration around the critical issues facing children, the elderly, and families. The institute will include the Department of Child Development and Family Studies, the Center for Families, and the Center on Aging and the Life Course, and will be housed within the existing Fowler House and a new facility to be located next to Fowler.

Bill and Sally Hanley
Bill and Sally Hanley, BS ’61, (pictured above with three of their grandchildren) gave $3 million to help fund the new Human Development Institute. The new building will be named for the Hanleys, who reside in Omaha, Nebraska.

“Since we retired, our mission has been to give back to the communities, organizations, and people who were instrumental in our development,” Bill says. “Also, we have nine grandchildren, three sons, and three daughters-in-law, so it makes sense to promote a center that focuses on the family.”

Bob and Joyce Miles
During the 2006 Felker Leadership Conference, Bob and Joyce Miles, BS ’65, of Maggie Valley, North Carolina, pledged $1 million to the Center for Families.

The couple serves on the center’s advisory council and say they would like to serve as an example to other alumni.

“We’re supporting an area where we can have the most impact and be directly involved,” says Joyce. “We want to show other alumni how they can help, too.”

Ben and Maxine Miller
Another leadership gift came from Ben and Maxine Miller, BS ’59, of Lafayette, Indiana. Their gift supports the newly named Ben and Maxine Miller Child Learning Center (formerly the Purdue Child Care Program) in the Department of Child Development and Family Studies.

“I was taught that the first four years of a child’s life are the basis for personality, so the time children spend there will be very important to their development,” Maxine says. “I’m happy to know that parents everywhere will be able to benefit from research done at my alma mater.”

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The Campaign for Purdue is the University’s fundraising effort to raise $1.5 billion by June 30, 2007. The College of Consumer and Family Sciences portion of the campaign is $31 million. By the end of fiscal year 2006, the college had raised $26.6 million (or 86 percent) toward its campaign goal.